

**Back in black:**

## **Sharp presents its black iPod docking station with touch panel controls**

**The new partner for your iPhone and iPod is called DK-AP8 and comes from Sharp. The iPod docking station from the Japanese technology firm stands out through its rich sound in black design, and is the ideal accessory for your iPhone and iPod. The sound system can also be used for hands-free phone calls and connects to a modern LCD TV for viewing videos and pictures.**

**Hamburg, August 2009.** The iPod family - from iPhone to iPod Touch and iPod Nano - has a global cult following. With its new DK-AP8 iPod docking station, Sharp now lets you share the iPod feeling. The compact device<sup>1</sup> can be taken anywhere, serving as a sound system for a cool drink at the beach club or a barbeque on the patio. The DK-AP8 also functions as a hands-free unit. The music stops when a call is received on the iPhone and starts again when the call is over.

A great design: the docking station from Sharp is made up of two parts - the central sound unit and the removable touch panel. Together they form a cube finished in glossy piano black. The system is controlled by the button-free touch panel that communicates with the system via infrared. The look and feel of the panel is based on the surface of the iPhone and iPod Touch.

The sound delivered by the compact unit is guaranteed to amaze, too. It is produced by a 2.1 speaker system with separate subwoofer<sup>2</sup>, a digital amplifier and Neodym speaker chassis<sup>3</sup>. For additional audio improvements, an e-sound-system and HDSS<sup>4</sup> is featured to give the DK-AP8 the right dynamics and its distinctive sound.

Get in contact: the docking station has various ports including AUX input and video (FBAS) output on the back. The latter is used to connect an iPhone or iPod Touch sound system to a flat TV for viewing videos and pictures on the phone directly on the big screen.

The iPod sound system from Sharp, powered from the mains or by battery, comes with two soft carrying bags and will be available from September 2009 priced at 129.00 euros.

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Visit [www.sharp.de](http://www.sharp.de) and [www.sharp.at](http://www.sharp.at) for more information.

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<sup>1</sup> Dimensions (W x H x D mm): 198 x 69.8 x 77, weight (kg): 0.62

<sup>2</sup> Music power output: 4.4 watts (2 x 1.2 plus 2 watts)

<sup>3</sup> Neodym: Magnetic material used to produce lightweight and powerful-sounding (neodymium) speakers

<sup>4</sup> High Definition Sound Standard

With its global environment strategy, Sharp has made environmental protection an integral part of its corporate culture. What we call the Sharp Super Green Strategy covers the production of energy-saving and energy-generating products in ecologically advanced plants, along with responsible recycling. One of the company's main aims on the road to becoming an "environmentally advanced company" is to significantly reduce both direct and indirect CO<sub>2</sub> emissions in our operations and products. Throughout the world, Sharp has defined environmental standards that apply to all our plants and products, and these are being continuously revised and dynamically improved.

You can find more information about Sharp's environmental activities on <http://www.sharp-world.com/corporate/eco/index.html>.