



Synappx™ Collaboration Hub



A platform for improving meeting productivity and outcomes

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Smarter meetings with better collaboration

Synappx Collaboration Hub enables any type of meeting to be more productive by making technology simpler.

Meetings are an essential part of almost any business, but they can be time-consuming and complex to organise and manage. The average meeting takes 12 minutes to start*, usually due to technical difficulties connecting the necessary equipment and virtual or cloud storage platforms. In addition, people often have concerns about the hygiene of shared room equipment, the risks of inadvertently sharing the wrong or confidential information and the hassle of having to carry a laptop, when they would rather do everything on their smartphone.

As a result, simplifying collaboration and meeting technology have emerged as central goals for today's organisations and their diverse and increasingly distributed workforce.

A platform for success

Synappx Services is a platform of intelligent apps and connectivity tools that are designed to complement your existing technology and help you work, communicate and collaborate with your teams quickly and easily.

They remove frustrating technology hassles from meetings, let you share or print information right where it is needed and allow you to get smarter about using your meeting spaces, all to drive better collaboration and facilitate increasingly remote and agile working.

* Based on a 2017 Sharp and Spiceworks joint survey of mid-sized organisations.



Simply all you need

Synappx Collaboration Hub is a smart subscription service that makes every meeting effective and enjoyably productive, regardless of the occasion, location or application. It seamlessly brings together the power and intelligence of two Synappx subscription services, Synappx Meeting and Synappx Go, to provide a consistent and intuitive user experience when using the most popular web-based video-conferencing and collaboration platforms.

Its simple to use interface makes it easy to start and run any Bring Your Own Meeting (BYOM), hybrid or in-room PC-based meeting, control AV equipment and effortlessly access and share important documents.

It also enables full touchless control of all meeting processes and activities from your mobile device. So users feel comfortable with the Synappx controls and don't need to worry about using unfamiliar meeting space equipment, ensuring that their focus remains on collaboration and achieving high productivity outcomes.

Any meeting, anywhere

Synappx Collaboration Hub can support all meeting types and offers a consistent user experience whether you are using a personal PC, operating a sophisticated in-room embedded PC or utilising any of the popular cloud-based video-conferencing platforms.

Meeting types include:

- **Personal Space:** Synappx on a user's PC
- **Small Meeting:** Synappx on a user's PC and connected to a large screen
- **Conference Room:** Synappx on a user's PC and connected to large screen with attached camera, audio and wireless casting
- **Boardroom:** Synappx on an in-room PC with easy control of a large screen and all attached AV equipment.



Meetings made easy

Every minute wasted on dealing with complex technology has a direct impact on the productivity and outcomes of a meeting.

Getting started faster

Synappx Collaboration Hub enables scheduled or ad-hoc meetings to be started on time with a simple click of a button or by tapping your smartphone on an NFC tag.

Synappx Meeting automatically connects to all of the technologies required for each meeting and:

- Books the selected meeting room in Microsoft® 365 / Google Workspace™
- Connects to the wireless casting device or the Sharp BIG PAD interactive display system and activates the larger display in the room
- Creates the correct input connections to in-room displays, cameras, speakers and microphones, so you can easily engage with both in-room and remote attendees
- Starts a web-based conference automatically, so there is no need to look for the meeting invite or the login information
- Auto switches the app to the meet tab for effortless control of the meeting.

As a result, everyone can remain focused on the content of the meeting without worrying about how to start the meeting. Using an in-room PC setup also means that you are not using your own personal laptop, so it eliminates the risk of sharing sensitive or confidential data by mistake.

Consistently simple collaboration

Once a meeting has started, Synappx Collaboration Hub makes it easier than ever to collaborate and share information. In particular, you can quickly access documents attached to the meeting invite via the Meeting Assistant or contents stored in your cloud storage. You can also set shortcuts to your favourite applications where your information is stored.

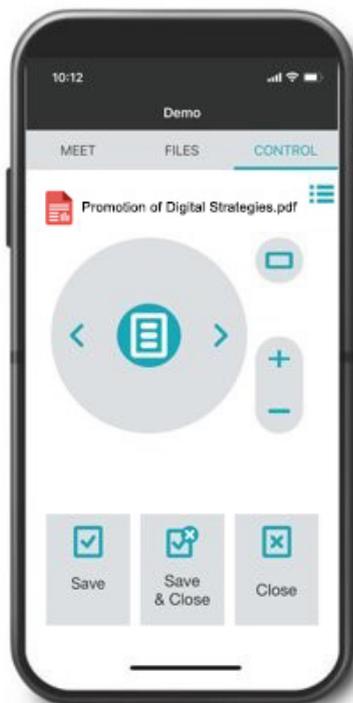
It ensures that you have identical processes and familiar menu options when accessing data from multiple cloud storage services or using different cloud-based video-conferencing platforms and different brands of AV equipment. In addition, you only need to enter your Microsoft® 365 or Google Workspace™ account details and your selected cloud storage service's credentials once, so you save time by not having to re-enter them every time.



Smartphone convenience

Synappx Go lets you use your smartphone or mobile device to remotely control meeting room equipment, including the volume, microphones and cameras, and dynamically present content on interactive conference room displays. You can quickly locate files across your favourite cloud storage services using recently modified, search or folder browsing and then simply tap to share the files to Sharp displays. You can also easily control the page or slide navigation from your smartphone.

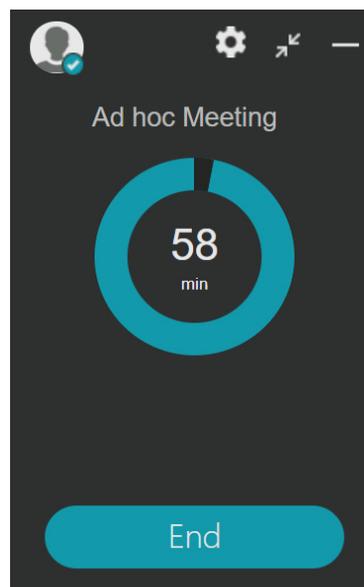
It offers real productivity benefits for those who are used to doing everything on their smartphone and are reluctant to carry a laptop to every meeting, as well as people who prefer not to touch shared equipment for hygiene reasons.



Control presentations straight from your smartphone.

Effective time management

The Synappx Meeting Assistant shows a visual timer for the meeting allowing you to keep track of the time remaining. If you need more time, you can extend the meeting with a simple tap (as long as the room is not already booked) and your calendar will automatically update to reflect the additional time added.



A visual reminder of meeting time remaining.

Effortless efficiency

Enhanced productivity comes from being able to do all the things you need to do quickly and simply – wherever you are.

Stops when you stop

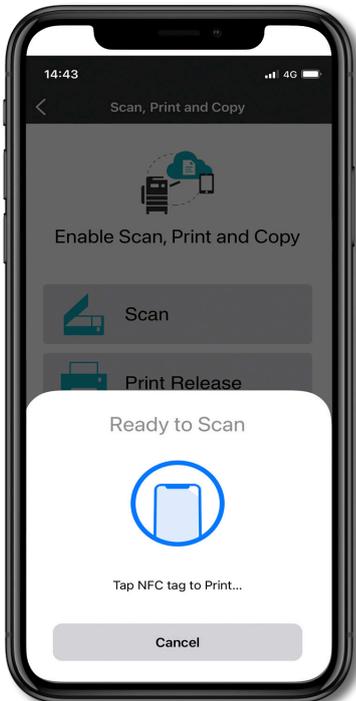
When a meeting ends, Synappx Meeting automatically disconnects all of the technologies that were used, allowing the next meeting to start on time. One simple click will seamlessly disconnect the web conference session, screen mirroring and any shared files. And with Room Reset enabled you can be sure that all apps are closed and browser history cleared, desktop files deleted and audio levels returned to default settings, securely resetting the room ready for the next meeting. In addition, if a meeting ends early, your calendar is automatically updated and the meeting room freed up, so it is instantly available for use by someone else.

Productivity on the go

With Synappx Go you can share, capture and produce information on the go. Not only can you scale content easily to a large display but you can also scan documents and release print jobs from a Multi-Functional Printer (MFP) – all by simply tapping your smartphone on an NFC tag.

There is no need to learn how to use different MFPs or follow complex login procedures. Simply walk up to any Synappx Go enabled printer/MFP to print files directly from cloud storage, so you can be sure that others don't view or mistakenly take your printed content. With just a few taps on your smartphone you can also scan files, using your own pre-defined settings, and then email them to yourself or a distribution list or save them to frequently used destinations or a favourite cloud storage folder.

It means you can easily share and access important information anywhere.



Scan documents using your smartphone.



Centralised control

The Synappx Admin Portal allows you to track and manage the different Synappx applications from one location, so administrators have central control of all of the necessary components. Visualised data is also available to provide insight into organisational trends, which helps ensure that the service continues to support the needs of the business.

Protecting your business

Security is always at the forefront of Sharp's innovative technology. With Microsoft® Azure, Microsoft® 365, and Google Workspace™ technologies and Sharp's security best practices, Synappx applications and services are protected by multiple layers of security that safeguard your data and confidentiality.

Welcome to Sharp

Sharp Europe enables small to large businesses and organisations across Europe to enhance performance and adapt for their workplaces of the future through a range of business technology products and services.

Sharp services and products range from printers and advanced flat screen technologies, collaboration platforms in partnership with other leading brands, through to full IT services for small companies to large Enterprise businesses and organisations.

As a manufacturer and a service provider, Sharp is uniquely positioned to provide trusted advice and assurance to customers on how technology can work together seamlessly.



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