



Complete Print Security

Fully managed printer security service

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SHARP
Be Original.

Print security made simple.

In today's always-on, connected world, threats are active 24/7. Print security should be too.

In response to the rise in security threats, businesses are hardening their IT infrastructure, so hackers are searching for easier routes into corporate networks. One such area of vulnerability is multifunctional printers (MFPs), which contain similar IT components to PCs and servers, such as processors, memory, hard drives, operating systems, applications, network and internet access. It makes them an ideal target for hackers.

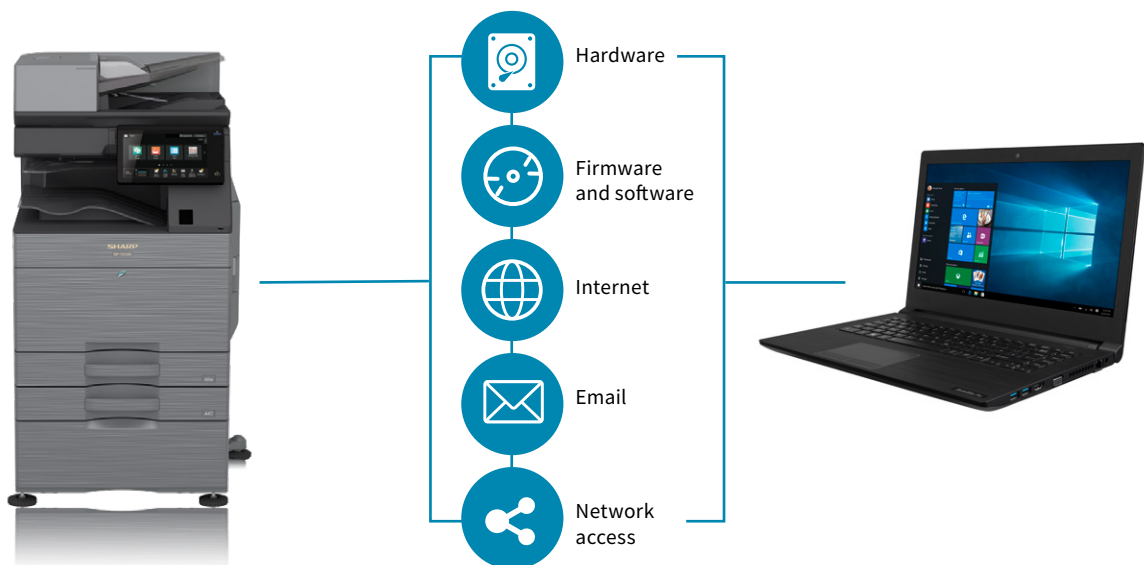
Unfortunately, MFPs are often left out of security policies, especially in small and medium sized businesses (SMBs) with no dedicated IT department or the necessary technical expertise. But it can be a costly mistake and it can cause a huge amount of long-lasting reputational damage.

Our Complete Print Security service is a 'fully managed service' that uniquely combines the power of remote device security monitoring, auditing and management, with a secure pull-print capability, to give you 24/7 peace of mind 365 days of the year.

Security alerts or potential weaknesses are rapidly identified and resolved – before your organisation is significantly impacted. And it helps you improve productivity and reduce costs by actively controlling and optimising your printer usage and print output.

It's a complete 'out of the box' solution for businesses with Sharp MFPs that is delivered using an 'as a service' model for a simple monthly fee with no upfront costs. It's print security made simple.

Today's printers have a lot in common with PCs





The benefits of Complete Print Security:

Non-stop security

- **End-to-end protection** - with 24x7x365 automated print security monitoring against your Print Security Policy.
- **Instant security alerts** - Sharp can quickly take the necessary remedial action if there is any deviation away from your defined print security policy or additional risks are detected.
- **Enhanced compliance** - helps meet the requirements of the latest regulations, such as GDPR and ISO 27001.

Improved productivity

- **Better resource usage** - inhouse technical resources can be focused on activities that directly support your business.
- **Greater efficiency** - employees have simplified anytime, anywhere access to your printers.
- **Increased flexibility** - employees can continue working productively for longer even when their usual printer is busy or unavailable.

Added value

- **As a service** - a subscription payment covers everything, with no upfront capital outlay.
- **Lower administrative costs** - with only one, trusted vendor to manage.
- **Optimised print costs** - can proactively control and monitor all output activities: copy, print, scan.
- **Less worry** - Sharp manages and maintains your MFP security for you.

The security you need, when you need it.

To deliver the maximum protection your print security needs to be highly tailored and highly responsive.

Instantly effective protection

Sharp's Smart Security Service is included as part of the Complete Print Security service. It is a bespoke profiling service that is designed to ensure your Sharp MFPs are delivered secure out of the box. The service is carefully tailored to your needs, so it doesn't impact your business agility or productivity.

Initially, we will walk you through current and potential data threats to MFPs, so that we can define a suitable print security policy for you. Our security experts can then develop a unique security configuration for your MFPs to match your organisation's exact requirements by tailoring any number of over 200 security settings.

It ensures that we provide the best possible level of print security without limiting the flexibility you and your employees require. It also means that we can pre-configure, deliver, install and integrate your new MFPs as simply and securely as possible. So, from the very first printed sheet, you can be sure that your device and information is always as secure as possible.

Print security policy

Four steps to secure your printers:



Understand the risks, capture your requirements and be secure at the point of installation.

Non-stop print protection.

Through the Complete Print Security service, Sharp provides proactive security monitoring that is normally only available in large corporates. We will monitor your MFP fleet 24/7 using an industry-leading Security Information and Event Management (SIEM) system, so we can immediately identify attempts at unauthorised access, system changes or other security events – and mitigate them.

Simple, centralised control

At the heart of the service is a security device that we will install, configure and connect to our cloud security service. It includes everything that is needed to manage the security and control the printing on your fleet of MFPs.

Active threat detection

The Complete Print Security service continually monitors your MFPs against the defined security policy to ensure that they are running safely. Any deviations will prompt an automatic reset or a security alert that can be investigated by our security experts in Sharp's European Technology Support Centre (ETSC).

In addition, the Security Operations Centre (SOC) delivers around-the-clock monitoring and threat analysis of the MFPs. It can rapidly identify suspicious activity or combination of events that could be a potential threat, so that they can be quickly addressed and mitigated by the ETSC.

Support where you need it

If severe threats are identified, the ETSC can take the appropriate action to prevent an attack or resolve the issue. Your local Sharp service organisation will be notified of any low-level security alerts, so that they can provide the remedy and any support you need, such as configuration amendments. You will also receive regular reports on the security alerts and any remedial action taken.



A more secure way of working.

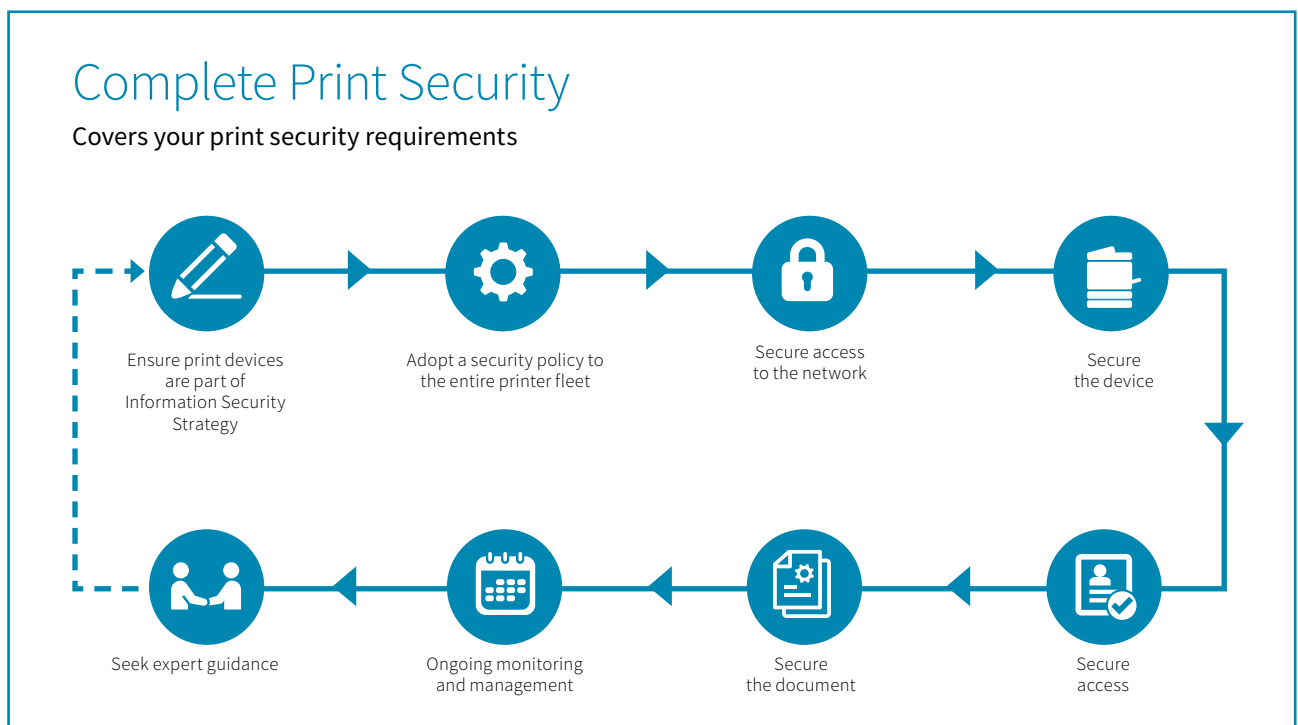
The proactive management of your devices and print usage delivers tangible security and productivity benefits.

Optimising MFP performance

Managing multiple MFPs and print security policies can be complex and time-consuming. As part of the Complete Print Security service we will monitor your MFPs much more effectively with a centralised device management solution.

Complete Print Security also provides a unique feature set that can be used to build and maintain your Device Security Configuration Policy and keep all of your Sharp MFPs running smoothly and securely.

Essentially, Sharp's Complete Print Security service provides everything you need to maximise the network and operational security of your MFPs.



Sharp takes care of your print security so you can take care of your business.



Simple and effective control.

Allowing uncontrolled access and usage of your print infrastructure can leave it vulnerable to attack – and also lead to resources being wasted. So Sharp's secure print management software provides user and device control functionality that helps you actively control your MFP usage and print output as part of an effective Print Security Policy.

As an integral component of the Complete Print Security service, the print management software comes pre-installed on the Sharp security device. It means you can easily control the way people and information are managed across your network's print devices, allowing you to achieve the highest level of print security and take your user experience to a completely new level.

In particular, its pull-printing capabilities ensure that print jobs are securely stored in a queue until you need them. Users can simply retrieve their documents from any permitted Sharp device on the network at a time that's convenient to them. And, before they release their job, they can change the finishing options, such as staple, colour, or duplex, directly from the device's control panel.

This type of printing is a much more secure way of working as sensitive documents aren't left in output trays and it can be used to enforce a Print Security Policy and ensure GDPR compliance. It also helps you reduce costs by optimising the way documents are printed and minimising any waste.

Welcome to Sharp

Sharp Europe enables small to large businesses and organisations across Europe to enhance performance and adapt for their workplaces of the future through a range of business technology products and services.

Sharp services and products range from printers and advanced flat screen technologies, collaboration platforms in partnership with other leading brands, through to full IT services for small companies to large Enterprise businesses and organisations.

As a manufacturer and a service provider, Sharp is uniquely positioned to provide trusted advice and assurance to customers on how technology can work together seamlessly.

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