

Real World Risks

SME Security Rundown

Businesses of all types and sizes have to navigate a complex security landscape today. But focusing on the bigger picture can mean losing sight of the risks that are right in front of you. In a world of hybrid working, Bring Your Own Device (BYOD), security breaches and new tech – what does the risk landscape actually look like today for small-to-medium enterprises (SMEs)?

To get the full picture, Sharp conducted research with 5,770 IT decision makers in SMEs from 11 European countries; uncovering rising concerns over security risks and where there's room for improvement. Let's explore the results.




Risk is up, and so are attacks

Businesses are feeling the impact

1/3  have been impacted by a computer virus attack

1/5  have been impacted by a printer security breach

1/3  are more worried about IT security breaches than 12 months ago

1/3  admitted to being the victims of phishing, malware, and data loss



Profit, loyalty, and reputation


The big three concerns of a breach

- 1** Losing money
- 2** Losing customer confidence
- 3** Negative brand impact




More to be done?

There's room to improve security measures

62%  haven't implemented multi-factor authentication

55%  don't have strong password policies

62%  don't have mobile security

48%  don't have a firewall

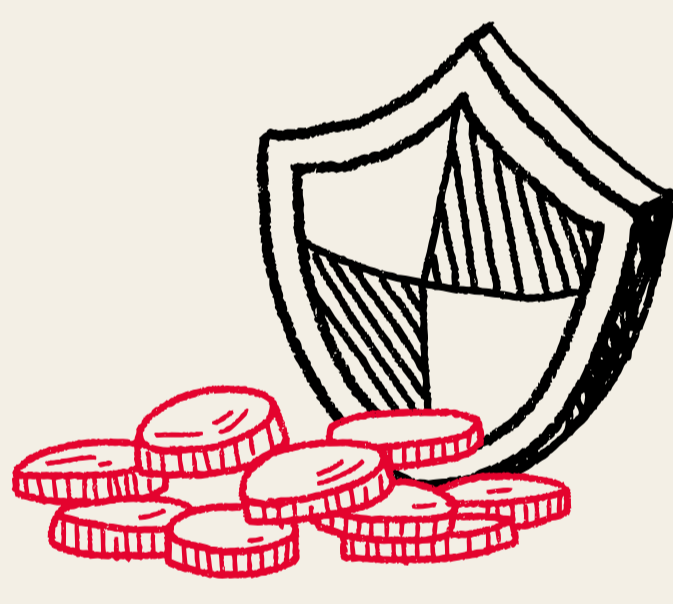
✓ Multi-factor authentication



It pays to be protected

But less than half are putting more money into security

56% are not increasing IT security budgets



← sensitive information

How safe is your hybrid model?

Security training isn't scaling up in line with risk

59%  haven't increased security training since moving to a hybrid working model

30%  are concerned about IT security risks because of hybrid working

False sense of security?

Trust in training is high, but the risks are higher

77% feel that adequate training on security is given to all employees

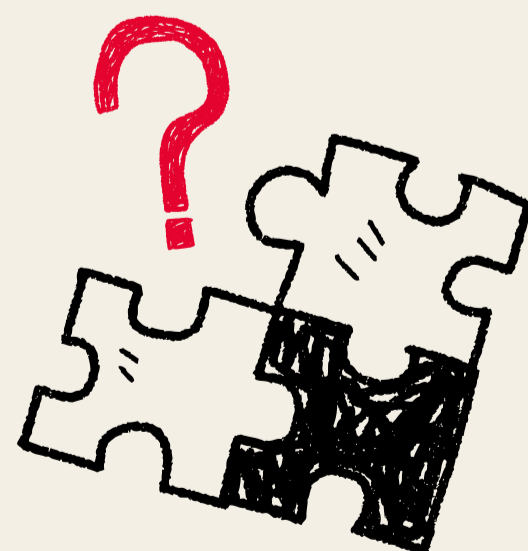


✓ Updated training material

Hear it from the experts

For IT decision makers, confidence is low

2/3 of IT decision makers lack confidence in their business' ability to handle IT security risks



Keep your business protected

Sharp offers a comprehensive family of standard and enhanced security solutions and services for all business types. A simple, cost-effective monthly subscription helps to keep you secure and focused on real world security working.

Discover more thinking on the Sharp Real World Security hub.

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