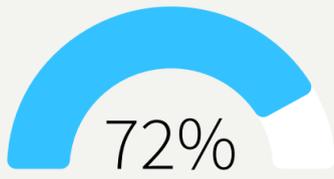
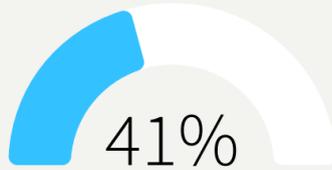


# Why cyber security training fails and how to fix it.

Effective cyber security starts and ends with your employees. Their vigilance makes all the difference in boosting protection. But, as Sharp research has identified, many don't have the support necessary to help keep their business secure:<sup>1</sup>



 reported a lack of confidence in identifying and avoiding cyber-attacks



 stated they haven't received training in the past two years



## Are your employees savvy to security risks?



### The barriers to effective training.

While you may already offer training to employees, there are some common sticking points that can hinder how impactful it is.



### How Sharp can help.

With Sharp's interactive, adaptable Security Awareness Training, you can ensure employees are ready for whatever cyber-attacks come their way.



### Checkbox exercise attitude.

Can lead to staff feeling ill-equipped to detect risks.



### Role-specific training.

From finance to HR, ensure teams from across the business understand how to handle data securely in their role.



### One-size-fits-all approach.

Doesn't consider employees' specific roles or threat exposures.



### Continuous micro learning.

Build business-wide, long-term habits with 10-minute modules that fit into busy work schedules.



### Infrequent, poorly timed sessions.

Can discourage attendance and retention, causing inconsistent knowledge levels.



### Real-time awareness-level dashboards.

Monitor learning progress to check your teams have the tools they need.



### Theoretical training.

Risks leaving employees without the practical, real-world skills necessary to stay protected.



### Clear results and reporting.

Get measurable evidence of compliance with GDPR and NIS2.

## Set your business up for cybersecurity success.

The risk of cyber-attacks is only increasing in complexity, making rigorous protection more important than ever. By partnering with Sharp, you can educate employees on potential threats – from phishing to email fraud – and ensure your business is always prepared.

**Want to know more about Sharp Security Awareness Training?**

[Get in touch](#)