



Sharp DX: One partner to power your digital future.

Connecting infrastructure, data and
expertise to drive modern business

Your trusted partner for end-to-end digital transformation.

Today's businesses demand a more connected approach, where people work together effectively and complexity is easier to manage.

Modern organisations rely on technology more than ever to drive growth and improve efficiency, all while staying competitive. Yet many are still managing increasingly complex IT environments. Infrastructure, data, security and workplace tools must work seamlessly together, and be supported by a mix of internal teams and external IT support services. An estimated [90% of all businesses](#)¹ are now undergoing some form of technology-driven transformation to combat this, while the global cybersecurity market is expected to reach [\\$500 billion in 2030](#)², highlighting the massive scale of the digital first economy.

¹ McKinsey, 'What is digital transformation?', 2024. Available at: <https://www.mckinsey.com/featured-insights/mckinsey-explainers/what-is-digital-transformation>

² PR Newswire, 'Securing the Future: Global Cybersecurity Industry Set to Hit US\$500.70 billion by 2030 at 12.9% CAGR, Reveals Exclusive Study' 2025. Available at: <https://www.prnewswire.com/news-releases/securing-the-future-global-cybersecurity-industry-set-to-hit-us500-70-billion-by-2030-at-12-9-cagr-reveals-exclusive-study-302481041>

Sharp DX is the unifying name for our Europe-wide IT service and digital transformation capabilities. By **listening** and **understanding**, Sharp DX experts help you manage complexity, and enhance your organisation's performance.

Whether you're looking to modernise infrastructure, strengthen security, improve business applications, or support new ways of working, Sharp DX connects these capabilities into one joined-up offering. Through consulting and delivery by local teams with pan-European reach, we remove technical complexity to give you the clarity, consistency, and confidence to focus on your core business.



An estimated 90% of all businesses are now undergoing some form of technology-driven transformation¹



Infrastructure.

Build on secure, modern and sovereign cloud and network foundations that help your business run efficiently, safely and at scale.

Reliable infrastructure is the basis of every successful organisation. Sharp DX delivers integrated cloud and network solutions for sovereign, hybrid and cloud-native environments, ensuring performance, compliance and control within European regulations.

Sharp Cloud (Sovereign Enterprise Cloud)

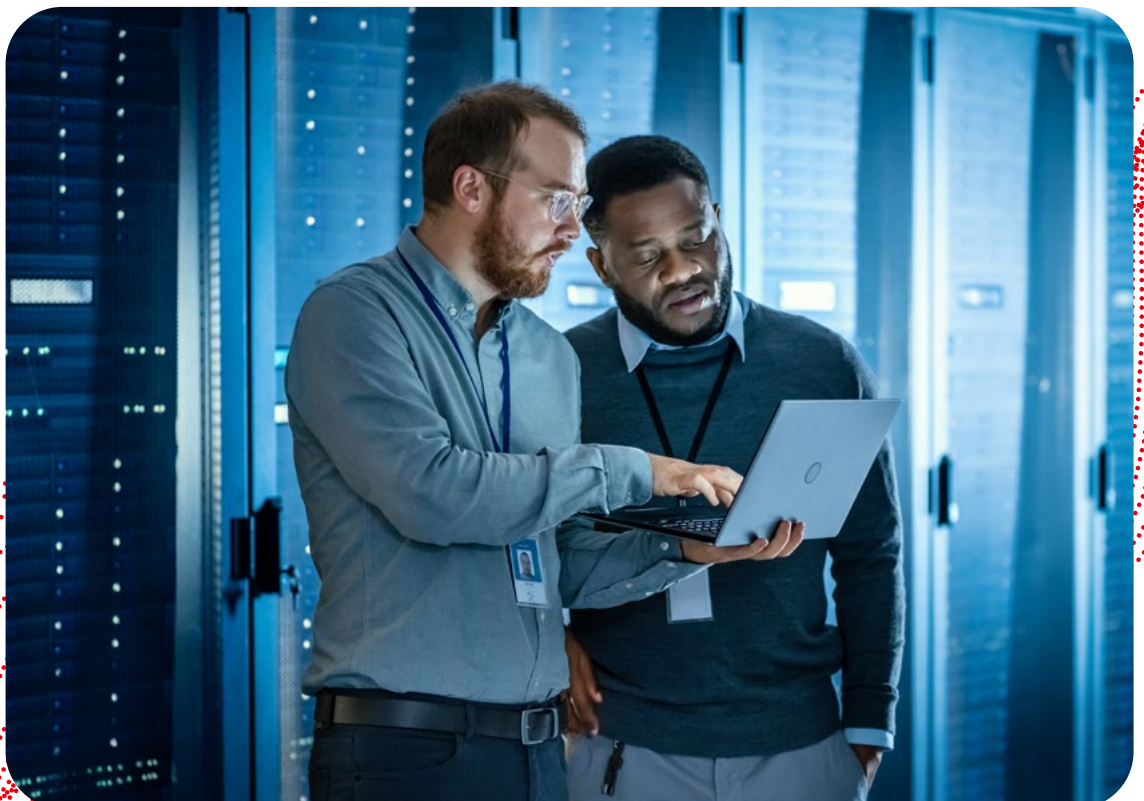
- Secure European cloud for critical applications with full data control
- Predictable performance for virtual servers and workloads
- Kubernetes platform for modern and AI applications

Public Cloud

- Complement sovereign environments with additional scale
- Ideal for non-critical workloads, development and testing
- Flexible, on-demand resources for peak scenarios

Network Foundations

- Secure, high-performance connectivity across all environments
- SD-WAN and SASE for modern network and access models
- Reliable, low-latency communication across locations



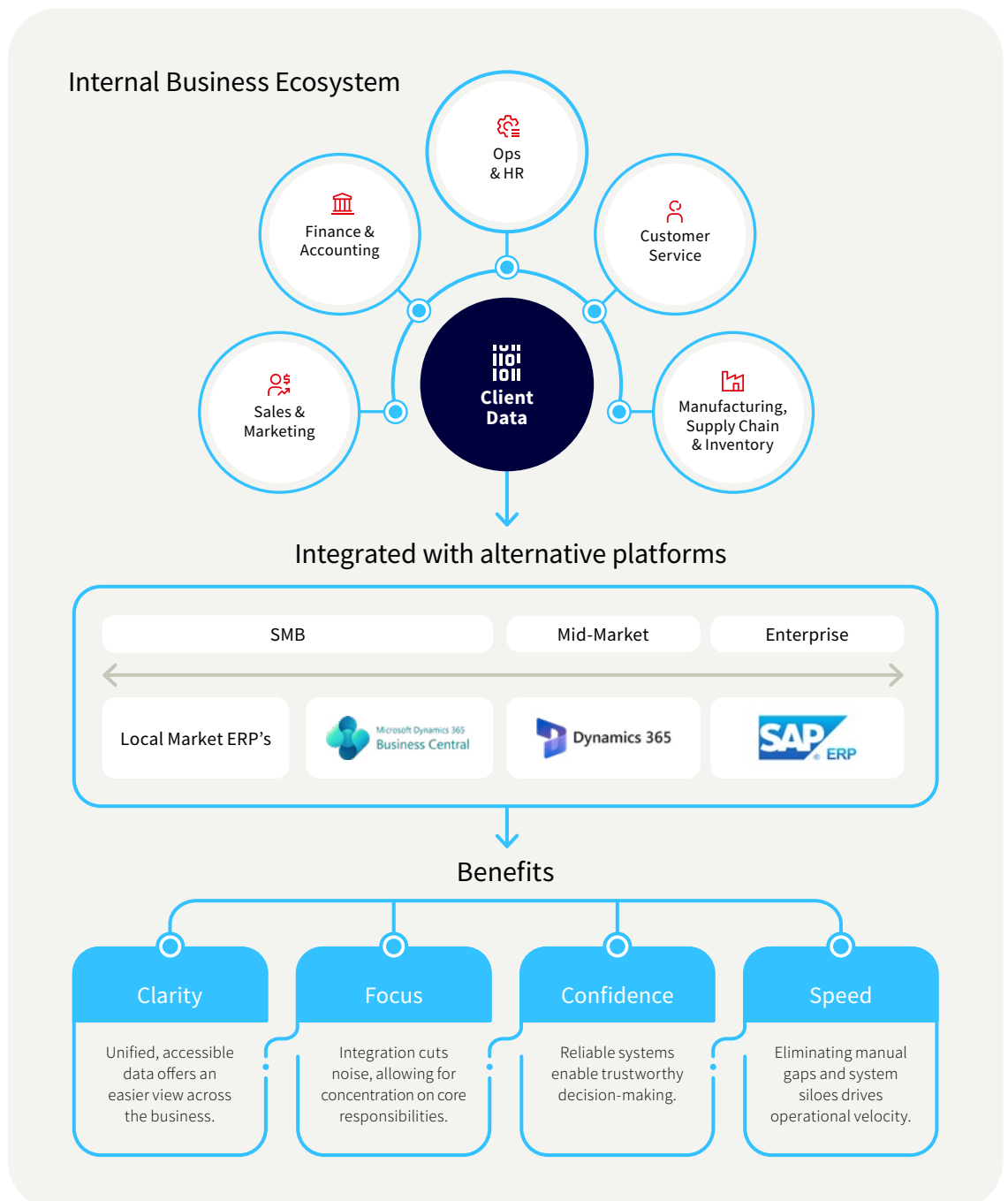
Business Solutions.

Designed to adapt as your business grows, with tools that support both immediate needs and long-term ambition.

Sharp has long helped organisations of every size with business software solutions designed to simplify operations and enable growth. Today, businesses need platforms that connect finance, sales, service, and operations while adapting to evolving needs. Our

Business Solutions combine leading ERP and CRM technologies with process automation, helping you prepare operations and data foundations for AI assisted workflows and agents.

Uncover business-wide benefits:





Unlock the true value of business data through low-code tools that allow teams to build applications, automate workflows and generate powerful insights. With expert Power Platform consulting, you can improve productivity and drive innovation, all while creating smarter, more connected business processes.



Bring finance, sales, service and operations together in an all-in-one ERP system designed for growing businesses. With centralised order processing, reporting and financial management, teams gain clear insight into performance and the tools needed to enable smarter decision-making.



A suite of interconnected applications for small-to-large businesses. Unify finance, operations and customer insights within a real-time business management platform. By connecting data across departments and automating key processes, organisations gain greater visibility, improve productivity and scale operations with confidence.



Heavy-duty enterprise grade level ERP suitable for global businesses. Give your leadership the clarity they need with a unified view of your entire business performance. Our expert ERP implementation services bring your core financial and operational data together into a single cloud-based platform. This allows your teams to move away from manual tasks and toward faster, more confident decision-making, building a reliable foundation for your next stage of growth. Plus, our Business Technology Platform (BTP), allows you to extend functionalities such as Power Platform.





Data & AI.

Turning business information into practical outcomes requires the right mix of technology, expertise and intelligent automation.

Most organisations have access to data, but differentiation increasingly comes from how intelligence is activated across the business. Beyond technology deployment, Sharp DX supports organisations in shaping their vision, structuring the right use cases and guiding adoption, so AI and intelligent agents can be embedded into decisions, workflows and operations. By moving beyond experimentation, agents help automate actions, augment teams and accelerate execution, creating measurable gains in agility, performance and scalability.

Data & Analytics Platform

- Implementing a modern data platform as Microsoft Fabric to centralise, structure and ensure the reliability of data coming from business systems
- Leveraging this data platform for business performance management and decision making, with shared indicators and a consistent view of performance
- Delivering insights through Power BI dashboards and visualisations, integrated into the data platform

Agents & Digital Automation

- Deploy AI assistants through Copilot, integrated into work environments and business applications, to facilitate access to information and support users in their daily tasks
- Design and implement specialised agents that go beyond assistance to automate tasks, orchestrate actions and integrate directly into business processes
- Establish AI governance covering security, compliance, usage controls and agent management to ensure a trusted and sustainable adoption of AI
- Support organisations in defining use cases, progressively deploying assistants and agents, and enabling teams to adopt AI



Cyber Security.

Effective protection requires a proactive, integrated approach that identifies risks early and strengthens resilience across your business.

As organisations become more connected and data-driven, cyber risk continues to grow. Sharp DX helps protect systems, users and data through managed security services, continuous monitoring and zero trust principles, enabling secure operations without disruption. This includes CISO as a Service (CISOaaS), which provides high-level strategic security leadership without the overhead of a full-time executive hire.

The importance of Cyber Security

Cyber risk is no longer confined to isolated systems. Effective protection depends on connected, end-to-end cyber security services that reduce exposure and support compliance across the organisation.



Modern Workplace.

The right tools and environment help people work effectively and create more consistent ways of working across the business.

Reliable, secure software underpins how modern businesses do everything, from communicating and collaborating to delivering services. Sharp DX brings together Microsoft 365 solutions, AI-powered assistants and connected workplace technologies to enable hybrid work.

From workplace collaboration tools to Audio Visual Services, Document and Printing Services, you can gain the tools needed to work efficiently while staying connected and adapting with confidence.

Specialist support

Selecting and managing the right software is critical to building an effective modern workplace. From advisory through to implementation and optimisation, you get help at every stage of the IT software lifecycle.

- **Expert guidance:** From solution to implementation, we help you select and set up the right mix of software and hardware, including Sharp Displays and Printers.
- **Managed implementation:** We take ownership of the deployment and ongoing optimisation of your technology, providing dedicated resource needed to ensure your people always have reliable tools ready for every task.
- **Integrated security:** From your data to connected devices, we protect your entire environment, managing essential security and productivity software including anti-ransomware, virtual desktop, and backup solutions.
- **Streamlined operations:** From cloud-based accounting to process management tools, we deploy applications that connect your business with Sharp workplace technologies to simplify your daily operations and improve efficiency.



Move forward with confidence with ETSC

Throughout your digital transformation, you'll get 24/7 comprehensive support from our European Technology Solution Centre (ETSC). With this unified approach, you can benefit from:

- **Always-on security and monitoring:** Operating from our ISO/IEC 27001-certified facility, our specialists provide continuous NOC and SOC-aligned monitoring while also managing threat detection, incident response coordination, and associated security operations.
- **Cloud and application expertise:** We provide comprehensive support for Microsoft 365, business applications, and cloud platforms, helping ensure your core software environment remains optimised and secure.
- **Multilingual services:** We ensure your local teams are clearly understood and supported across all European time zones.
- **Proactive resilience and project support:** From 24/7 infrastructure management to professional services for onboarding, migrations, and technical upgrades, we handle the heavy lifting, so your systems remain stable and scalable.



FORTINET

SentinelOne

WatchGuard

kubernetes

SAP
Partner

NetApp



The backbone for business value.

A single, trusted partner for your next step in digital transformation, helping you bring strategy, technology and delivery together across your business.

As technology environments become more interconnected, achieving meaningful outcomes depends on having a partner that can take ownership across the full IT ecosystem. Sharp DX combines deep

expertise across infrastructure, applications, data and security, helping you simplify complexity, maintain consistency across markets and move forward with confidence.



Contact your local Sharp DX expert

Speak to us for a comprehensive review of your business technology needs.

GET IN TOUCH

Welcome to Sharp

Sharp Europe helps organisations thrive in a rapidly changing working world. Through connecting people and technology, we deliver trusted, tailored solutions for the workplace and public spaces that increase efficiency and enhance performance, while freeing up our customers to focus on what they do best.

Sharp Europe has a portfolio ranging from printers and advanced display technologies, through to IT Services and collaboration platforms like our Synappx Services.

Sharp Europe is investing and leading the industry in new areas of technology. As our customers' needs shift, we are the perfect partner to connect them to the technology that will drive their business forward.

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